

100+ CLAUDE AND GEMINI PROMPTS THAT ACTUALLY WORK

Most people open Claude or Gemini, type something random, and get average output. Then they blame the tool.

This is a collection of prompts that actually work. Not theory. Just structured inputs that turn AI into something useful for content, sales, and real work.

Use them as-is or tweak them. Either way, you'll get better results than guessing every time.

CATEGORY 1: CONTENT CREATION (25 Prompts)

P1 — Instagram Caption: Educational Post

You are a social media copywriter. Write an Instagram caption for a [niche] creator about [topic]. Structure: Line 1 is a scroll-stopping hook that does not start with "I" or "Are you." Lines 2 to 5 deliver one specific insight with a concrete example. Line 6 is a CTA asking followers to save or comment. Under 150 words. Tone: direct and conversational, not motivational speaker energy.

P2 — Instagram Caption: Personal Story

Write an Instagram caption in first person for a [niche] creator sharing a story about [specific experience]. Structure: Hook that drops into the middle of the story. 3 to 4 lines building the tension or the lesson. One clear takeaway in a single punchy line. End with a question that invites comments. Under 200 words. Tone: honest, slightly vulnerable, not dramatic.

P3 — Instagram Carousel: Hook Slide

Write 10 different first-slide hooks for an Instagram carousel about [topic] targeting [audience]. Each hook must be under 10 words. Mix these formats: a bold claim, a contrarian statement, a specific number, a direct question, and a "this changed everything" format. Label each one by format type.

P4 — Instagram Carousel: Full Script

Write a complete 8-slide Instagram carousel script about [topic] for [audience]. Slide 1: hook. Slides 2 to 6: one specific point per slide with a supporting example or stat. Slide 7: common mistake related to the topic. Slide 8: CTA with one clear action. Each slide under 20 words. Make every slide work as a standalone sentence someone would screenshot.

P5 — Instagram Reel Script

Write a 30-second Instagram Reel script for a [niche] creator about [topic]. Structure: Hook in the first 2 seconds that creates a pattern interrupt. Main point delivered in 3 bullet-style lines. Unexpected twist or insight in line 4. CTA in the final 3 seconds. Written as spoken word, not essay. Short punchy sentences only.

P6 — YouTube Video Title

Generate 15 YouTube video title options for a video about [topic] targeting [audience]. Mix these formats: listicle, how-to, contrarian take, story-driven, and specific result. Each title under 60 characters. Every title must create either a curiosity gap or promise a specific outcome. Label each by format. No clickbait that cannot be delivered on in the video.

P7 — YouTube Video Description

Write a YouTube video description for a video titled [title] about [topic]. Include: a 2-sentence hook summarizing the main value of the video, 5 bullet points of what is covered, a CTA to subscribe, and 3 relevant hashtags. Under 300 words. Optimized for search using the keyword [keyword] naturally in the first 2 sentences.

P8 — YouTube Community Post

Write 5 YouTube Community post options for a [niche] channel. Mix formats: a poll with 4 options, a behind-the-scenes text update, a question to the audience, a short tip, and a teaser for an upcoming video. Each under 100 words. Tone: like a creator talking directly to their most loyal viewers.

P9 — LinkedIn Post: Thought Leadership

Write a LinkedIn post for a [job title] sharing their perspective on [topic or industry trend]. Structure: First line is a single bold statement that challenges conventional thinking. Lines 2 to 4 explain why the conventional view is wrong using one specific example. Lines 5 to 7 present the alternative view with reasoning. Final line: a question that invites disagreement or discussion. Under 200 words. No bullet points. No corporate language.

P10 — LinkedIn Post: Personal Win

Write a LinkedIn post for a [job title] sharing a recent win: [describe the win]. Structure: Start with the result, not the journey. Then explain what led to it in 3 to 4 lines. Extract one transferable lesson other people can use. End with a CTA to follow for more. Under 150 words. Tone: confident but not arrogant. Specific numbers wherever possible.

P11 — LinkedIn Post: Contrarian Take

Write a LinkedIn post that challenges the popular belief that [common belief in niche]. Structure: State the belief in line 1 then immediately challenge it. Give 2 specific reasons why it is wrong or incomplete. Offer the alternative perspective in 2 lines. End with a direct question. Under 180 words. Tone: opinionated but reasoned. Not a rant.

P12 — Twitter Thread: Educational

Write a 10-tweet Twitter thread about [topic] for [audience]. Tweet 1: hook that makes people want to read the full thread. Tweets 2 to 9: one specific insight per tweet with one supporting example or data point. Tweet 10: summary and CTA to follow. Each tweet under 250 characters. No filler. Every tweet must be worth reading even if someone sees it out of context.

P13 — Twitter Thread: Story-Driven

Write a 8-tweet Twitter thread telling the story of [specific event or journey] with a clear lesson at the end. Tweet 1: hook that starts in the middle of the action. Tweets 2 to 6: the story unfolding with one new development per tweet. Tweet 7: the turning point or lesson. Tweet 8: the takeaway and a question. Each tweet under 250 characters. Written like a human, not a content creator.

P14 — Podcast Episode Description

Write a podcast episode description for an episode titled [title] where the guest is [guest name or type] and the main topics discussed are [list topics]. Include: a 2-sentence hook, 4 bullet points of what listeners will learn, one quote or key insight from the episode, and a CTA. Under 250 words. Optimized for Apple Podcasts search using the keyword [keyword].

P15 — Newsletter Subject Lines

Write 15 subject line options for a newsletter issue about [topic] targeting [audience]. Mix these formats: curiosity gap, specific benefit, contrarian statement, personal story hook, and urgency. Label each by format. Every subject line under 50 characters. No clickbait. Every subject line must be deliverable by the actual content inside.

P16 — Newsletter Intro Paragraph

Write 5 different opening paragraphs for a newsletter issue about [topic]. Each opening uses a different hook style: a surprising stat, a direct question, a short personal story, a bold claim, and a relatable frustration. Each paragraph under 80 words. Tone: like a smart friend writing to someone they respect, not a brand talking to customers.

P17 — Blog Post Intro

Write 3 different intro paragraphs for a blog post titled [title] targeting [audience]. Each intro uses a different approach: opening with a problem, opening with a story, opening with a contrarian statement. Each under 100 words. The intro must make the reader feel the article was written specifically for them. End each intro with a transition sentence into the body.

P18 — Blog Post Outline

Create a detailed outline for a blog post targeting the keyword [keyword] for a [business type] website. Include: an SEO-optimized headline, a meta description under 155 characters, 5 to 7 H2 section titles with 2 to 3 H3 subsections each, and a conclusion CTA. Each section title should be specific enough that a writer knows exactly what to cover without further instruction.

P19 — Short Form Video Hook Collection

Generate 20 video hook lines for short-form videos about [topic] targeting [audience]. Each hook is under 10 words and works as the first spoken or on-screen line of a Reel or Short. Mix

formats: bold claim, specific number, direct challenge, relatable pain point, and surprising fact. Label each by format. No hooks that start with "In this video."

P20 — Content Repurposing Plan

I have a [type of content: blog post, podcast episode, YouTube video] about [topic]. Create a repurposing plan that turns it into: 3 Instagram carousel scripts, 2 LinkedIn posts, 1 Twitter thread, 3 Instagram caption options, and 2 YouTube Shorts scripts. For each piece give me the hook and the core angle. Do not repeat the same angle twice across the formats.

P21 — Instagram Bio Rewrite

Rewrite the Instagram bio for a [type of creator or business]. Current bio: [paste current bio]. The new bio must communicate: who they help, what they help them do, and one credibility signal or proof point. Under 150 characters. No emojis unless they replace a word. No vague words like "passionate" or "helping people live their best life." End with a CTA.

P22 — Pinterest Pin Description

Write 5 Pinterest pin descriptions for a pin about [topic] linking to [type of page: blog post, product page, landing page]. Each description under 200 characters. Include the keyword [keyword] naturally. Make each description create enough curiosity to click without revealing the full answer. Label each by the emotional trigger it uses: curiosity, fear of missing out, desire, or urgency.

P23 — Facebook Group Post

Write a Facebook group post for a [niche] community about [topic]. The post should start a conversation, not sell anything. Structure: 1 to 2 sentences presenting a specific situation or problem. A direct question inviting members to share their experience or opinion. Optional: one personal observation to prime the conversation. Under 100 words. Tone: genuine and curious, not performative.

P24 — Story Sequence (Instagram or WhatsApp)

Write a 5-story sequence for [platform] for a [type of business or creator] promoting [offer or content piece]. Story 1: hook or question to create engagement. Story 2: problem or context.

Story 3: solution or value. Story 4: proof or social proof. Story 5: CTA with one specific action. Each story script under 40 words. Include poll or question sticker suggestions where relevant.

P25 — Content Calendar for One Month

Create a 30-day Instagram content calendar for a [type of business or creator] in the [niche] space. Include 20 posts: 8 Reels, 7 carousels, and 5 static posts. For each post give: the content pillar it belongs to, the topic, the hook line, and the format. Distribute content pillars evenly: education, proof, perspective, and soft sell. No two consecutive posts from the same pillar.

CATEGORY 2: BUSINESS OPERATIONS (20 Prompts)

P26 — Client Proposal

Write a client proposal for a [service type] project. Client: [describe client and their business]. Project scope: [describe what needs to be done]. Include: a project overview in 2 sentences, a scope of work with 4 to 6 specific deliverables, a timeline broken into phases, investment section with [price], and a next steps section. Tone: professional and confident. No filler language. Under 600 words.

P27 — Project Brief

Create a project brief for a [type of project] for a client in the [industry] space. Include: project objective in one sentence, target audience description, key deliverables with deadlines, assets the client needs to provide, revision policy, and approval process. Format as a clean document the client signs off on before work begins. Under 400 words.

P28 — Client Onboarding Email

Write a client onboarding email for a new [service type] client. The email should: welcome them warmly without being over the top, confirm the project scope and timeline, list exactly what you need from them in the first 48 hours, explain the communication process, and set expectations for the first check-in. Under 300 words. Tone: warm, organized, and professional.

P29 — Follow-Up Email After No Response

Write 3 follow-up email options for a prospect who did not respond to the initial outreach for [service type]. Each follow-up uses a different angle: one adds new value, one creates gentle urgency, one keeps it extremely short and direct. Each under 100 words. No guilt-tripping. No "just checking in." Every follow-up gives them a reason to reply.

P30 — Scope of Work Document

Write a scope of work document for a [service type] project. Client: [describe]. Deliverables: [list]. Include: project objectives, specific deliverables with descriptions, what is NOT included, revision rounds allowed, timeline, payment terms, and a section on what happens if the scope changes. Professional, clear, no ambiguity. Under 500 words.

P31 — Invoice Description Lines

Write professional invoice line item descriptions for a [service type] project. Deliverables: [list what was delivered]. Each line item description should be specific enough that the client knows exactly what they paid for and could not dispute it. Under 15 words per line item. Professional but readable.

P32 — Client Check-In Email

Write a mid-project check-in email for a [service type] project that is [X]% complete. Include: a brief progress update, any blockers or items needed from the client, confirmation of the next milestone and deadline, and an open door for questions. Under 200 words. Tone: proactive and organized. No over-explaining.

P33 — Project Completion Email

Write a project completion email for a [service type] project. Include: a brief summary of what was delivered and where to find the files, any important notes on how to use or implement the deliverables, what the client should do if they find issues, and a soft ask for a testimonial or referral. Under 300 words. Tone: professional and warm.

P34 — Testimonial Request Message

Write 3 testimonial request messages for a client who just completed a project with great results. One for WhatsApp, one for email, one for LinkedIn. Each version: acknowledges the

result, explains what the testimonial would be used for, makes it as easy as possible by giving them a suggested format or 3 questions to answer. Each under 100 words. No pressure. Easy to say yes to.

P35 — Cold Email Outreach

Write a cold email for a [service type] freelancer reaching out to [type of business]. Email must be under 150 words. Open with one specific observation about their business that shows 60 seconds of research. Name the problem that observation suggests. State one specific result you have delivered for a similar client. End with a single low-friction CTA: a question or a request for a 15-minute call. No attachments. No bullet points. No "I hope this email finds you well."

P36 — Pricing Increase Announcement

Write a message to existing clients announcing a price increase from [current price] to [new price] effective [date]. The message should: acknowledge the relationship, explain the reason briefly without over-justifying, give them enough notice, and offer them the current rate if they book before the deadline. Under 200 words. Tone: confident and respectful. Not apologetic.

P37 — Retainer Proposal

Write a retainer proposal for a client currently on a per-project basis. The retainer includes [list monthly deliverables] at [price] per month. The proposal should: explain the benefit of a retainer over project-based work for their specific situation, outline exactly what they get each month, explain the terms including notice period, and end with a clear next step. Under 400 words.

P38 — Referral Request Message

Write a referral request message for a client who recently had a great experience working with me on [project type]. The message should feel natural and not transactional. Acknowledge the outcome they got. Ask directly if they know anyone who might benefit from the same service. Make it easy by telling them exactly what to say when they refer. Under 150 words. WhatsApp format, casual and genuine.

P39 — Service Pause or Unavailability Message

Write a message to send to prospects or clients during a period when I am unavailable for new projects from [date] to [date]. The message should: explain the unavailability clearly, manage expectations, offer an option to be added to a waiting list, and leave the relationship warm. Under 150 words. Professional but human.

P40 — Discovery Call Agenda

Create a structured agenda for a 30-minute discovery call for a [service type] freelancer. Include: opening and rapport (2 min), call framing (1 min), client situation questions with 5 specific questions listed, pain and goal questions with 4 specific questions listed, solution overview (5 min), pricing and next steps (5 min), and close. For each section include the exact transition line to move to the next section.

P41 — Objection Handling Script

Write response scripts for these 5 common objections a [service type] freelancer faces: "Your price is too high," "I need to think about it," "We are handling this in-house," "I need to check with my partner," and "Can you do it cheaper if I give you more work later." For each objection write a 3-step response: acknowledge, reframe, redirect. Under 80 words per response.

P42 — Service Package Description

Write 3 service package descriptions for a [service type] freelancer. Packages: Starter at [price], Growth at [price], and Premium at [price]. For each package include: a one-line positioning statement, 4 to 5 specific deliverables, who it is best suited for, and one sentence on what makes it different from the tier below. No vague deliverables. Every item must be measurable or specific.

P43 — Client Agreement Summary

Write a plain-English summary of a client agreement for a [service type] project covering: what will be delivered, by when, for how much, how many revisions are included, what happens if either party wants to cancel, and who owns the work after payment. Under 300 words. Written so a client with no legal background understands every point clearly.

P44 — Niche Positioning Statement

Write 5 positioning statement options for a [service type] freelancer who specializes in [niche]. Each statement communicates: who you help, what you help them do, and what makes you different. Under 25 words each. Avoid vague words like "passionate," "dedicated," or "results-driven." Every statement should be specific enough that someone reading it knows immediately whether they are the right client for you.

P45 — LinkedIn Profile Headline

Write 10 LinkedIn headline options for a [job title or service type] who specializes in [niche]. Each headline under 120 characters. Mix formats: outcome-focused, niche-specific, credibility-first, and problem-solution. No buzzwords. No "helping businesses grow." Every headline must tell a specific person what they will get by connecting with you.

CATEGORY 3: RESEARCH AND STRATEGY (20 Prompts)

P46 — Competitor Analysis

Using your web access, research the top 5 competitors of [business name] in the [industry] space. For each competitor identify: their primary offer and pricing if available, their content strategy on [platform], their apparent target audience, one thing they do well, and one clear gap or weakness. Summarize findings in a comparison table followed by a 3-sentence strategic opportunity statement for [business name].

P47 — Audience Research

Research the target audience for a [type of business or creator] in the [niche] space. Identify: their primary demographics, their top 5 pain points related to [topic], the language they use to describe those pain points (use Reddit, forums, and review sites as sources), their main goals, and the content they engage with most. Present findings as a one-page audience profile.

P48 — Niche Validation

I am considering starting a [type of business or content channel] in the [niche] space targeting [audience]. Using current data, research: the size of this audience on [platform], the level of competition, whether there is evidence of people paying for solutions in this niche, and 3 specific sub-niches within this space that are underserved. Give a clear recommendation on whether this is worth pursuing and why.

P49 — Content Gap Analysis

Research the top 10 pieces of content on [platform] about [topic] targeting [audience]. Identify: the most common angles being used, what topics are oversaturated, what questions in this space are being searched but poorly answered, and 5 specific content ideas that would genuinely fill a gap. Present as a prioritized list with reasoning for each idea.

P50 — Keyword Research

Research keywords related to [main topic] for a [type of website or channel]. Identify: 5 high-volume low-competition keywords, 5 long-tail keywords with clear purchase or action intent, and 5 keywords that competitors are ranking for that this site could realistically target. For each keyword include estimated monthly search volume and the type of content that would rank best for it.

P51 — Market Trend Analysis

Research the current trends in the [industry or niche] space as of 2026. Identify: 3 trends that are growing, 2 trends that are declining, 1 emerging opportunity that most businesses in this space have not acted on yet, and the implications for a [type of business]. Use data from recent reports, search trends, and platform activity. Present as a brief trend report with a strategic recommendation at the end.

P52 — Pricing Research

Research what [service type] freelancers are currently charging in the Indian market in 2026. Find data from: Fiverr, Upwork, LinkedIn, and any available freelancer surveys. Break down pricing by experience level (beginner, intermediate, expert) and by project type. Identify where there is a gap between what clients are willing to pay and what most freelancers charge. Give a recommended pricing structure for someone just starting out.

P53 — Platform Algorithm Research

Research how the [platform: Instagram, LinkedIn, YouTube, Pinterest] algorithm currently works in 2026 based on the most recent updates and creator reports. Identify: what content formats it is currently prioritizing, what behaviors it rewards, what behaviors it penalizes, and 3 specific

actionable changes a [type of creator] should make to their posting strategy based on this information.

P54 — Brand Research

Research [brand name] and create a brief brand analysis covering: their core offer and positioning, their content strategy and tone of voice, their audience and how they engage with them, their apparent strengths and weaknesses, and what a smaller competitor could learn from their approach. Under 500 words. Objective and data-based, not opinionated.

P55 — Lead Source Research

Research where [type of business or freelancer] in the [niche] space is currently finding their best clients in 2026. Look at: community discussions on Reddit and Facebook groups, LinkedIn posts from people in this profession, and any available surveys or reports. Identify the top 3 client acquisition channels ranked by reported success rate and ease of use for someone starting out.

P56 — Content Pillar Strategy

Based on the niche [niche] and target audience [audience description], create a content pillar strategy. Identify 4 content pillars that together cover the full range of what this audience cares about. For each pillar provide: the pillar name, the audience need it addresses, 5 specific content ideas within that pillar, and the best content format for each idea. Ensure the pillars are distinct enough that no content idea could logically fit in two pillars.

P57 — Monetisation Research

Research how creators and businesses in the [niche] space are currently monetising their audience in 2026. Identify: the top 5 monetisation methods being used, which ones are growing vs declining, what average revenue ranges people report at different audience sizes, and the monetisation method with the best effort-to-revenue ratio for someone with under 5,000 followers or subscribers.

P58 — Offer Research

Research what offers are currently converting well for [type of business] in the Indian market. Look at: what is being advertised on Meta, what is selling on Gumroad and Instamojo, and what creators in this space are promoting. Identify the price points that appear most frequently, the offer formats that get the most engagement, and any gaps where demand exists but supply is weak.

P59 — Hashtag Research

Research the most effective hashtags for a [type of creator or business] posting about [topic] on Instagram in 2026. Identify: 5 large hashtags (over 1 million posts), 5 medium hashtags (100K to 1 million posts), and 5 small niche hashtags (under 100K posts). For each hashtag explain why it is relevant and what type of content performs best under it. Suggest a hashtag rotation strategy for posting 5 times per week.

P60 — Funnel Research

Research what sales funnels are currently working for [type of business] selling [price range] digital products in India. Look at: ad creative styles, landing page structures, offer positioning, and any available conversion rate benchmarks. Identify the funnel structure that appears most consistently among businesses that are scaling, and explain each step in plain language.

P61 — Email Marketing Research

Research email marketing benchmarks for the [niche] space in 2026. Identify: average open rates, click-through rates, and unsubscribe rates for this category. What subject line formats are currently getting the highest open rates? What email frequency is the sweet spot for this audience? What type of content drives the most clicks? Present as a benchmark report with 3 specific recommendations.

P62 — Influencer Research

Research micro-influencers in the [niche] space on [platform] who have between [X] and [Y] followers, post consistently, and have an engaged audience. Identify 10 specific accounts (or account types if specific names are not available) that would be a strong fit for a collaboration or shoutout partnership with [type of business]. For each provide: approximate follower count, engagement rate, content style, and why they are a good fit.

P63 — Viral Content Research

Research the top performing content about [topic] on [platform] in the last 90 days. Identify: what made the top 5 posts go viral (hook, format, topic angle, or timing), what they have in common, and what a [type of creator] could replicate without copying. Suggest 3 specific content ideas directly inspired by what is already working.

P64 — Ad Creative Research

Using the Meta Ad Library, research what ad creatives [type of business] in the [niche] space are currently running. Identify: the most common hook styles, the visual formats being used (video, image, carousel), the offer types being promoted, and any patterns in the copy structure. Based on this, suggest 3 ad creative angles that are differentiated from what is already running in this space.

P65 — Tool Stack Research

Research the best tool stack for a [type of freelancer or creator] in 2026 covering: content creation, client management, invoicing, scheduling, and communication. For each category identify the top 2 options with their pricing, key features, and which type of user each is best suited for. Prioritize tools with free tiers that are genuinely usable, not just trial versions.

CATEGORY 4: SALES AND PERSUASION (20 Prompts)

P66 — Sales Page Headline

Write 15 sales page headline options for [product or service] targeting [audience]. Mix formats: outcome-focused, problem-focused, curiosity-driven, specific number, and bold claim. Every headline under 12 words. Each headline must pass this test: does it make the exact right person feel this was written for them? Label each by format type.

P67 — Sales Page Structure

Write a complete sales page for [product or service] priced at [price] targeting [audience]. Structure: headline, subheadline, problem section (what is not working and why), agitation section (the cost of not solving it), solution introduction, what is included (specific deliverables), social proof placeholder, objection handling section (3 common objections answered),

guarantee, pricing and CTA, and FAQ (5 questions). Each section clearly labelled. Under 1,200 words total.

P68 — Ad Copy: Direct Response

Write a Meta ad for [product or service] targeting [audience]. Follow this structure: Line 1 calls out the specific avatar. Lines 2 to 3 name the specific problem they have right now. Lines 4 to 5 describe the pain behind that problem. Lines 6 to 7 show what life looks like after solving it. Lines 8 to 9 provide one specific proof point with a real number or result. Final line is one clear CTA. Under 200 words. No hype language. Specific and believable.

P69 — Ad Copy: Story Format

Write a story-format Meta ad for [product or service] targeting [audience]. The ad tells a short story about a person who had [specific problem], tried [what most people try], and found a different approach that produced [specific result]. The story should make the reader recognize themselves in the character. End with a direct CTA. Under 250 words. Written like a genuine post, not an advertisement.

P70 — Ad Copy: Listicle Format

Write a listicle-format Meta ad for [product or service] targeting [audience]. Start with a hook line that calls out the avatar. Follow with 4 to 5 short bullet points, each naming one specific thing the buyer gets or one specific problem they will no longer have. End with a price reveal and CTA. Under 150 words. Each bullet point under 15 words.

P71 — Email Sales Sequence: 3-Part

Write a 3-email sales sequence for [product or service] priced at [price]. Email 1: pure value, no pitch. Delivers one useful insight related to the product topic. Email 2: soft introduction of the product with a story about why it was created. Email 3: direct offer with urgency and a clear deadline. Each email under 300 words. Subject lines included for each. Conversational tone throughout.

P72 — Pitch Email: Short Form

Write a pitch email for [product or service] targeting [type of buyer]. Email must be under 120 words. First line names the specific problem. Second paragraph describes the product in 2 sentences focusing on outcomes not features. Third line handles the most common objection in one sentence. Final line is one CTA. No "I hope you are doing well." No "As a leader in your industry." Just direct, respectful, and useful.

P73 — Product Description

Write a product description for [product name], a [product type] priced at [price] targeting [audience]. Include: one sentence that names the exact problem it solves, 4 to 5 specific things included with each item described in terms of what it does for the buyer, who it is best suited for, and one sentence addressing the most common hesitation. Under 250 words. No vague language. Every claim specific.

P74 — Testimonial Framework

Write a testimonial request framework for [type of business]. Provide: 3 specific questions to ask a happy client that will produce a testimonial covering their before state, what they got, and their result. Also write a sample testimonial based on a fictional client who had these results: [describe results]. Show how to format and display it for maximum impact on a landing page.

P75 — Objection: Price Too High

Write 5 different responses to the objection "your price is too high" for a [service or product] priced at [price]. Each response uses a different approach: reframe value, compare to cost of problem, offer a payment option, ask a clarifying question, and walk away gracefully. Each under 60 words. No desperation. No discounting unless it is part of the strategy.

P76 — Objection: Need to Think About It

Write a response script for when a prospect says "I need to think about it" during or after a sales call for [service or product]. The script should: acknowledge without pressure, ask one specific question to uncover the real objection, and based on 3 possible answers (money, timing, trust) provide a short response for each. Under 200 words total.

P77 — Urgency and Scarcity Copy

Write 5 urgency or scarcity statements for [product or service] that do not feel fake or manipulative. Each statement must be based on something real: a genuine deadline, a limited quantity, a price increase, a bonus expiry, or a cohort closing. Under 25 words each. Specific and believable. No "act now before it is too late" generic language.

P78 — Landing Page Hero Section

Write 3 complete hero section options for a landing page selling [product or service] at [price] to [audience]. Each hero includes: a headline, a subheadline, a 2-sentence description, and a CTA button label. Each uses a different angle: outcome-focused, problem-focused, and identity-focused. The right person should immediately recognize this is for them within 5 seconds of landing on the page.

P79 — FAQ Section

Write a 7-question FAQ section for a landing page selling [product or service] at [price]. Questions should address: what exactly is included, who it is for, who it is not for, how it is delivered, what happens if they are not satisfied, how quickly they will see results, and one question addressing the most common purchase hesitation specific to this offer. Each answer under 80 words.

P80 — Guarantee Statement

Write 5 different guarantee statement options for [product or service] at [price]. Mix formats: money-back guarantee, results guarantee, work-free-until-done guarantee, satisfaction guarantee, and a no-questions-asked refund. Each statement under 50 words. Each must feel specific and enforceable, not like fine print. The guarantee should make the risk of buying feel smaller than the risk of not buying.

P81 — Video Sales Letter Script

Write a 5-minute video sales letter script for [product or service] priced at [price] targeting [audience]. Structure: hook (30 sec), problem and agitation (60 sec), credibility and why you (45 sec), solution introduction (30 sec), what is included with outcomes (90 sec), social proof (30 sec), offer and price reveal (30 sec), guarantee (20 sec), CTA and urgency (25 sec). Written as spoken word. No bullet points. Natural sentences only.

P82 — DM Sales Script

Write a 5-message DM sales script for selling [product or service] priced at [price] to a warm lead who has shown interest. Message 1: opens a conversation with a genuine question about their situation. Message 2: based on their answer, deepens the conversation. Message 3: introduces the product naturally as a response to what they shared. Message 4: handles one anticipated objection. Message 5: direct close with a link. Each message under 60 words.

P83 — Product Launch Announcement

Write a product launch announcement for [product name] priced at [price] for [audience]. Formats needed: one Instagram caption, one LinkedIn post, one WhatsApp broadcast message, and one email subject line plus first paragraph. Each piece adapted to the platform's tone and format. The Instagram and LinkedIn versions under 150 words each. The WhatsApp message under 80 words. All must create urgency without fake scarcity.

P84 — Affiliate Recruitment Message

Write an outreach message for recruiting affiliates to promote [product or service] at [price] with a [commission percentage] commission. The message should: explain the product briefly, state the commission clearly, describe the ideal affiliate (audience type, platform), explain the support provided (copy, creatives, tracking), and make it easy to say yes with a clear next step. Under 200 words.

P85 — Upsell Script

Write an upsell script for offering [upsell product] at [price] immediately after a customer purchases [main product] at [price]. The script should: acknowledge the purchase, create a natural bridge to the upsell, explain what the upsell adds that the main product does not cover, state the price with confidence, and present it as a limited opportunity. Under 150 words. Not pushy. Genuinely additive.

CATEGORY 5: AI TOOL SPECIFIC PROMPTS (25 Prompts)

P86 — Nano Banana: Product Mockup

Generate a product mockup image of [product type] in a [setting or context]. Style: [photorealistic, flat lay, lifestyle]. Color palette: [describe]. Lighting: [natural, studio, moody]. Background: [describe]. The product should be the clear focal point. No text in the image. High resolution commercial quality output suitable for use in an Instagram post or ad creative.

P87 — Nano Banana: Ad Creative Visual

Create an ad creative image for a [type of business] promoting [offer or product]. The image should communicate [core emotion or message] without using text. Visual style: [bold and graphic, clean and minimal, warm and lifestyle]. Color palette: [describe brand colors]. Include [subject or element] as the hero of the image. The image should stop someone mid-scroll on a mobile feed.

P88 — Nano Banana: YouTube Thumbnail Background

Generate a YouTube thumbnail background for a video titled [title] in the [niche] space. The background should: use a color palette of [describe], create visual tension or energy that complements a text overlay, include [specific visual element] without being cluttered, and leave clear space on [left or right] side for a presenter or face cutout. No text in the generated image.

P89 — Nano Banana: Instagram Carousel Frame

Generate a visual for slide [number] of an Instagram carousel about [topic]. The visual should: use the color palette [describe], maintain a consistent visual style with the other slides, communicate [specific idea or emotion] through imagery not text, and be formatted at 1080x1080 pixels. Style: [illustrative, photographic, abstract, graphic]. The image will have text overlaid in Canva after generation.

P90 — Nano Banana: Brand Identity Visual

Create a brand identity mood board image for a [type of business or personal brand]. The brand values are [list 3 values]. Target audience is [describe]. The visual should blend: [color 1], [color 2], and [color 3]. Style references: [describe the aesthetic in plain language]. The image will be used as a reference for the overall visual direction of the brand across all platforms.

P91 — Nano Banana: Faceless IG Content

Generate a visually compelling image for a [niche] Instagram theme page. The image should: immediately communicate the theme of [specific topic or emotion], use a [bold, minimal, dark, bright] aesthetic, require no text to understand the concept, and stop the scroll on a mobile feed. No people or faces in the image. Style: [describe the visual language of the page].

P92 — Nano Banana: Canva Template Background

Generate a background image for a Canva template designed for [type of template: social media post, presentation slide, ebook cover]. The background should: use colors [describe], have a clean area where text will be overlaid, include [subtle texture, geometric shapes, gradient, abstract elements], and not distract from the foreground content. Dimensions: [specify].

P93 — Nano Banana: Pinterest Pin Visual

Create a vertical image (2:3 ratio) for a Pinterest pin about [topic] in the [niche] space. The image should: use colors that stand out in a Pinterest feed, clearly communicate the topic through visual elements alone, have a clean area at the top or bottom for a text headline overlay in Canva, and appeal to [describe target Pinterest audience]. Style: [warm and aspirational, clean and minimal, bold and graphic].

P94 — Nano Banana: E-book Cover

Generate a professional e-book cover image for a guide titled [title] targeting [audience]. The cover should: use a color palette of [describe], communicate the subject matter through visual metaphor or direct imagery, feel premium and worth the price of [price], and have a clear area for the title and author name to be added in Canva. Style: [modern, classic, bold, minimalist].

P95 — Nano Banana: Texture and Pattern

Generate a seamless texture or pattern for use as a background across a brand's visual content. Style: [describe: linen texture, noise grain, geometric grid, watercolor wash, brushstroke]. Colors: [describe]. The pattern should tile seamlessly and work at various opacities as a subtle background element. It will be used in Canva across social media templates, presentations, and digital products.

P96 — Claude System Prompt: Content Writer

You are an expert content writer specializing in [niche]. You write for [type of creator or brand] targeting [audience]. Your writing style is [describe: direct and punchy, warm and conversational, authoritative and data-driven]. You never use filler phrases like "in conclusion," "it is important to note," or "in today's world." You write in short paragraphs and never start two consecutive sentences the same way. When given a topic you always ask one clarifying question before writing to ensure your output matches the exact brief.

P97 — Claude System Prompt: Brand Voice

You are the brand voice of [brand name], a [type of business] targeting [audience]. The brand tone is [describe: bold and direct, warm and approachable, premium and restrained]. Words this brand never uses: [list 5 to 10 words]. Words this brand loves: [list 5 to 10 words]. When writing any content for this brand you always run it through this filter: does it sound like a human who genuinely cares, or does it sound like marketing? If it sounds like marketing, rewrite it.

P98 — Claude System Prompt: Sales Copywriter

You are a senior direct-response copywriter with 10 years of experience writing copy that converts. You write for info-product businesses targeting [audience] in the [niche] space. Your copy always follows this structure: call out the avatar, name the problem, agitate the pain, present the solution, prove it works, make the offer, remove the risk. You write like you are talking to one specific person, not an audience. You never write hype. Every claim you make could be backed up by a real result.

P99 — Claude System Prompt: Research Analyst

You are a senior market research analyst. When asked to research a topic you always: use the most current data available, clearly distinguish between what is confirmed and what is estimated, present findings in a structured format with a summary first and supporting detail second, and end every research task with 3 actionable implications for the person who asked. You never fill space with obvious information. Every insight you provide should be something a smart person could not have found with a 5-second Google search.

P100 — Claude System Prompt: Social Media Strategist

You are a social media strategist specializing in organic growth for [type of creator or business] on [platform]. You understand the current algorithm, what content formats are being prioritized in 2026, and what makes people follow, save, and share content in the [niche] space. When given

a content brief you always provide: the hook, the format, the ideal posting time, the engagement CTA, and the hashtag strategy. You optimize for saves and shares above likes and comments because saves and shares signal the algorithm to distribute more widely.

P101 — Claude System Prompt: Client Communication

You are a professional client communication specialist. When drafting any message to a client you always: open with the most important information first, use short paragraphs of maximum 3 sentences, avoid passive voice, end with one clear next step or question, and match the tone the client used in their last message. You never send a message that could be misunderstood. If something is ambiguous you flag it and suggest a clearer alternative.

P102 — Veo 3: Product Demo Video

Generate a 15-second product demo video showing [product] being used by [type of user] in [setting]. The video should: open with the product being picked up or activated, show the key feature or benefit in action in 3 clear steps, and end on a satisfying result or reaction. No text or voiceover in the generated clip. Style: [clean and modern, warm and lifestyle, bold and high-energy]. The clip will be used as a base for a Reel with caption and music added in post.

P103 — Veo 3: B-Roll for YouTube

Generate a 10-second B-roll clip for a YouTube video about [topic]. The clip should visually represent [specific concept or moment in the script]. Setting: [describe]. Style: [cinematic, documentary, clean and minimal]. No people with identifiable faces. The clip will be used to cover a voiceover section at [timestamp] in the video. Movement: [slow pan, static shot, aerial view, close-up].

P104 — Veo 3: Instagram Reel Visual

Generate a 10-second looping visual clip for an Instagram Reel about [topic] in the [niche] space. The clip should: grab attention in the first 2 seconds, loop seamlessly, contain no text, and visually communicate [core emotion or idea] without narration. Style: [fast-paced and energetic, slow and cinematic, abstract and artistic]. Color palette: [describe]. The clip will have audio and caption added in CapCut or Instagram's native editor.

P105 — Veo 3: Faceless YouTube Intro

Generate a 5-second branded intro clip for a faceless YouTube channel called [channel name] in the [niche] space. The clip should: immediately communicate the channel's theme through visual language, use the brand colors [describe], feel professional and consistent, and end on a frame that could freeze as a title card. No voiceover needed. The intro will be used at the start of every video before the main content begins.

P106 — Gemini Deep Research: Industry Report

Using Deep Research, create a comprehensive report on the current state of the [industry] market in India in 2026. Cover: market size and growth rate, top players and their positioning, emerging trends, consumer behavior shifts, and the 3 biggest opportunities for a small business or creator entering this space now. Cite sources for key data points. Present as a structured report with an executive summary followed by detailed sections.

P107 — Gemini Deep Research: Competitor Deep Dive

Using Deep Research, conduct a deep dive on [competitor name or type] operating in the [niche] space. Identify: their complete offer suite and pricing, their content strategy and posting frequency across platforms, their audience sentiment based on comments and reviews, their apparent acquisition strategy, and 3 specific weaknesses or gaps that a competitor could exploit. Present findings as a strategic intelligence brief.

P108 — Gemini: Google Workspace Automation

I use Google Workspace for my [type of business]. Using Gemini inside Google Docs, Sheets, and Gmail, suggest 5 specific automations or workflows that would save me time. For each automation describe: what it does, which Workspace tool it lives in, how to set it up in plain language, and approximately how many hours per week it would save. Prioritize automations that require no coding and no third-party tools.

P109 — Gemini: Real-Time Trend Spotting

Search current news, social media trends, and search data to identify the top 5 trending topics in the [niche] space right now that a [type of creator] could create content about this week. For each topic provide: why it is trending, the angle that has not been covered yet, the best content format for this topic, and the specific hook line to use. Prioritize topics with at least 2 weeks of relevance remaining.

P110 — Claude: Long Document Analysis

I am going to paste a long document below. After reading it, provide: a 3-sentence executive summary, the 5 most important points in order of importance, any inconsistencies or gaps you noticed, 3 questions the document raises that are not answered, and one specific recommendation based on the content. Do not summarize sections in order. Synthesize the entire document and give me only what is most useful. Document: [paste document]

That is all 110. Zero overlap with the prompts already in the main guide. Every prompt is specific enough to use without needing to think about what to type. Every category covers something different.

Tell me what to change, add, or remove and then I build the PDF.

Nothing here works if you don't use it.

Pick a few prompts. Run them. Adjust based on what you get. Do it again tomorrow.

That's how this turns into content, leads, and money.

Or it sits in your files like everything else you downloaded and never used.

Up to you.